



TalentTalks

The heartbeat of business. Africa. The future.

editor@talenttalks.net

www.talenttalks.net

OUR VISION

To be a talent voice for Africa and globally by 2020

Talent Talks connects talent professionals, exposes them to learning, thought leaders, research, critical reflection and assessment.

Our articles, daily newsletter, interactive forums and networks in Africa and globally, encourages debate, ignites robust conversation and dialogue and ensures that talent talks.

WHY TALENT TALKS

We believe it is critical to showcase and acknowledge Africa's talent and its success stories and personal journeys in the talent space. We want to start deep conversations, and actively seek solutions to address skills shortages, skills mismatches, develop and optimise talent, to grow the African economy.

ABOUT US

Talent Talks is positioning itself as the most talked about talent portal in Africa and globally – the 'go to place' for thought leadership in the talent space.

We connect thought leaders, C-suite executives, talent professionals, line manager and talent at every level within the organisation around talent.

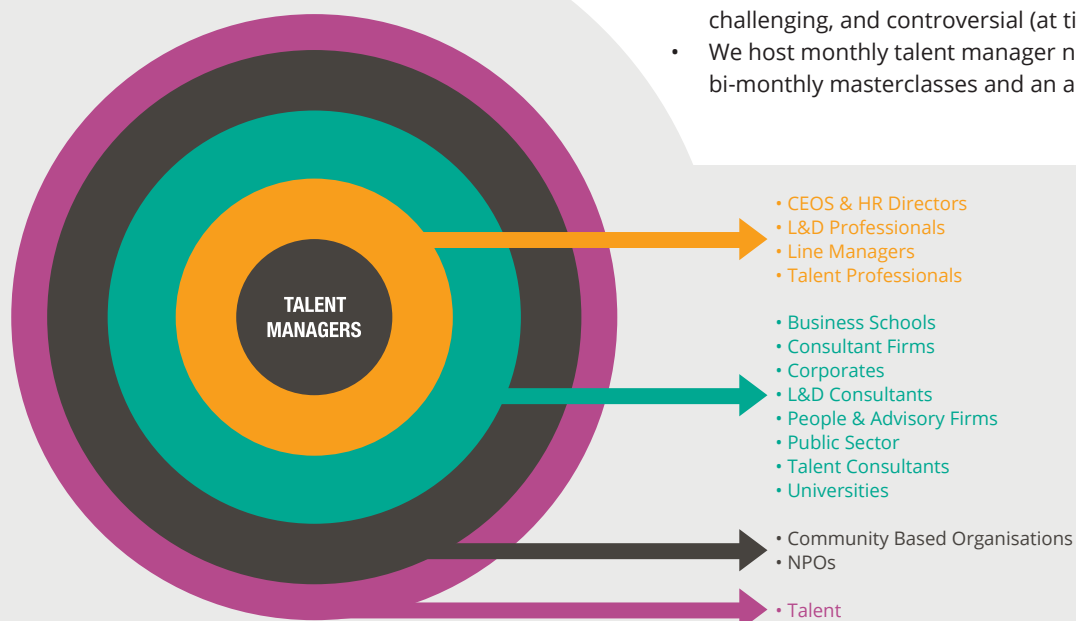
Our editorial team and our contributors are passionate about talent. We recognise that talent is an organisation's heartbeat, core strength and differentiator. We celebrate the fact that talent is not defined by race, creed, gender, age, educational level, or organisational level.

Talent Talks seeks to educate, entertain, inform, engage, inspire, challenge, collaborate, push boundaries and ignite ongoing conversations in the talent space, cross-generationally, crossculturally, across all levels of the organisation and all sectors of the economy.

WHAT WE DO

- We post daily articles on talent management, leadership, talent development, youth talent, diversity, the future of work, technology, entrepreneurship, analytics and professional services.
- We also post video interviews with thought leaders, links to other articles and research reports.
- Our articles and interviews are relevant, topical, challenging, and controversial (at times).
- We host monthly talent manager network breakfasts, bi-monthly masterclasses and an annual conference

OUR STAKEHOLDERS



Rates

Statistics show that the most beneficial way of marketing is by strategic combination of editorial, banner adverts, product or service reviews ensuring maximum exposure.

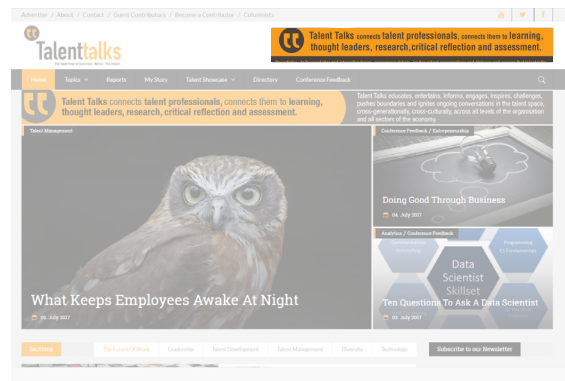
BANNERS

Banners are placed throughout the home page of the website and create direct synergy between the sponsored article and the banner. Banner ads contain click through links to direct readers to your website.

Rotating banner in prime position Maximum 8 advertisers

688x85 pixels

Period	Price	Includes
1 month	R 2,500	1 sponsored article
3 months	R 4,250	2 sponsored articles
6 months	R 6,375	3 sponsored articles



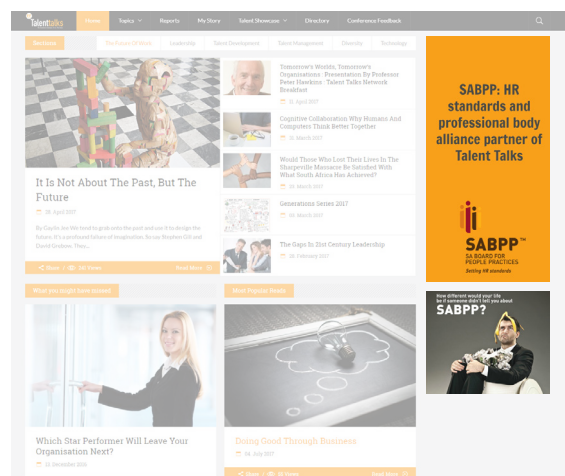
Side Banners

300x250 pixels

Period	Price	Includes
1 month	R 2,500	1 sponsored article
3 months	R 4,250	2 sponsored articles
6 months	R 6,375	3 sponsored articles

300x600 pixels

Period	Price	Includes
1 month	R 2,800	1 sponsored article
3 months	R 4,480	2 sponsored articles
6 months	R 6,720	3 sponsored articles





EVENTS LISTING

Package 1 consists of:

- Listing on Talent Talks event calendar with link to your website
 - Listing name (Talent-related events only)
 - Description of the event
 - Start and end date and time
 - Venue and address
 - Phone and website address
 - Cost
 - Image
- Rotating banner advertising your event on home page with click through link to your website
 - 688 x 85 pixels
 - maximum 8 advertisers
- Banner ad with link to your site in the body of an article supplied by you and published on the Talent Talks site

Period	Price
1 month	R 2,500
2 months	R 4,250
3 months	R 6,375

Package 2 consists of:

- Listing on Talent Talks event calendar with link to your website
 - Listing name (Talent-related events only)
 - Description of the event
 - Start and end date and time
 - Venue and address
 - Phone and website address
 - Cost
 - Image

Period	Price
3 months	R 750
6 months	R 1,200

DIRECTORY LISTING: CONSULTANTS & SERVICE PROVIDERS

Our package consists of:

- Listing name
- Description of your business (200 to 300 words)
- Up to 4 images including your logo
- Web address and Business contact number
- Email and physical business address

Joining fee	R250
Annual subscription	R750

CONTACT US

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